

Certification of Commercial Material
in Children's Television Programs
for
Station WLNS-TV, Lansing, Michigan

This Certification of Commercial Material in Children's Television Programs applies to Children's Programs broadcast by this station during the period October 1, 2010, through December 31, 2010. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

1. Children's Programs Produced Locally by the Station

Attached hereto as Exhibit A is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 [Pub. L. No. 101-437] (hereinafter the "Act") and the FCC's rules. In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed in Exhibit A were broadcast exceed the Act's statutory limits or otherwise violate the FCC's rules for Children's Programs.

2. Network Children's Programs

Attached hereto as Exhibit B is a list of CBS Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the CBS Network that it, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits and the FCC's rules for Children's Programs.

On Sunday, October 31, 2010, during the 7:00 am to 8:00 am time period, the station inadvertently exceeded the commercial limits for Children's Programs by 15 seconds. The overage resulted from a programming staff error in which 15 seconds of local commercial material were added at the end of the 7:00 am to 8:00 am "clock hour." The Children's Programs aired by the station during this "clock hour" had been preloaded with 10 minutes and 30 seconds of CBS Network commercial material (i.e., 5 minutes and 15 seconds of network commercial material during each half-hour Children's Program aired by the station from 7 am to 8 am). The station regrets the accidental overage and has taken remedial actions. All station employees in programming have undergone additional training on the Commission's commercial limits for Children's Programs.

Other than the October 31 overage described above, I hereby certify that this station did not add any commercial matter to the network Children's Programs listed in Exhibit B which, when taken together with the network commercial matter contained in these programs, would cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits or otherwise violate the FCC's rules for Children's Programs.

3. Syndicated Children's Programs

Attached hereto as Exhibit C is a list of syndicated Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the syndicator of each of these programs that each, as a standard practice, formats its Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these syndicated Children's Programs which, when taken together with the syndicated commercial matter contained in these programs, would cause the total amount of commercial matter in the "clock hour" during which any of these syndicated Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

4. Display of Website Addresses

This station has received certification from CBS Network that each, as a standard practice, formats its Children's Programs to comply with the Commission's Website Display rules. I hereby certify that this station did not add any website addresses to these Children's Programs which would cause a violation of the Commission's Website Display rules or other commercial time overage.

For programs for which the Station received no certification from the Program Provider, I certify that the Station reviewed the Children's Programs to ascertain compliance with the Commission's Website Display rules and found them to be consistent with the Website Display requirements.

Date: December 31, 2010

Name: Teresa Morton

Title: Program Director

Exhibit A

Locally Produced Children's Programs

1. Main Digital: None
2. Multicast Digital (if any): N/A

Exhibit B

Network Children's Programs

1. Main Digital:

DOODLEBOPS ROCKIN' ROAD SHOW – I
DOODLEBOPS ROCKIN' ROAD SHOW – II
SABRINA'S SECRET LIFE
SABRINA: THE ANIMATED SERIES
BUSYTOWN MYSTERIES – I
BUSYTOWN MYSTERIES - II

2. Multicast Digital (if any): N/A

Syndicated Children's Programs

1. Main Digital: None
2. Multicast Digital (if any): N/A

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
October 1, 2010 – December 31, 2010

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

DOODLEBOPS ROCKIN' ROAD SHOW – I
DOODLEBOPS ROCKIN' ROAD SHOW – II
SABRINA'S SECRET LIFE
SABRINA: THE ANIMATED SERIES
BUSYTOWN MYSTERIES – I
BUSYTOWN MYSTERIES – II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2010 through December 31, 2010, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo
Senior Vice President
CBS Program Practices, New York
CBS Television Network

Date: December 29, 2010